

PAN LONDON PREMISES CHANGEUP GROUP

FREE

FOR PEOPLE WHO RUN, OWN OR ASPIRE TO OWNING PREMISES

Enterprising Assets

How to be a community hub – Finance – Social Return on Investment

A WORKSHOP ON THE FINANCIAL ASPECTS OF OWNING AND RUNNING A BUILDING AND BEING AN ASSET TO YOUR COMMUNITY

By the end of the workshop participants will be aware of:

- pros and cons of being a community building
- defining your community
- how to become embedded in your community
- the advantages of both specialist and generalist
- providing the community with what it wants
- creative financing
- financial modelling
- Social Return on Investment (SROI)
- where to find information and help

TUESDAY 9 FEBRUARY 2010
10.00–16.15

TOYNBEE HALL

28 COMMERCIAL STREET, LONDON E1 6LS

This workshop is being delivered by Aston Mansfield, CAN Mezzanine and the Development Trusts Association with London Councils and Big Lottery Fund funding as part of a series of workshops and activities for voluntary and community sector workers and trustees who manage, own or aspire to own assets.



Enterprising Assets

PROGRAMME: 9 FEBRUARY 2010

- 10:00 Registration and networking
- 10:15 Being an asset in your community**
John Connor, Aston Mansfield
- 11:30 Coffee break
- 11:45 Case study to apply learning and share good practice**
Caroline Rouse and John Connor, Aston Mansfield
- 13:00 Networking lunch**
and tour of Toynbee Hall
- 14:00 Premises work in context**
Louisa Baily, DTA
- 14.15 Creative financing: how to develop a building with limited funds, finding sources of capital and raising debt**
Andrew Croft, CAN, CAN Mezzanine
- 14:45 Financial modelling: developing robust and sustainable business models**
Andrew Croft and Richard Kennedy, CAN
- 15:15 Coffee break
- 15:30 Introduction to SROI: principles and definitions, full map examples, indicators and proxies**
Richard Kennedy, CAN
- 16:00 Q&A**
- 16:15 Close

FOR MORE INFORMATION PLEASE CONTACT

Rahi Jahan, Development Trusts Association, CAN Mezzanine, 49–51 East Road, London N1 6AH, telephone: 020 7250 8055, email: eventbooking@dta.org.uk

Delegates can book for the morning or afternoon session or for the whole day.

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