



Big Squeeze communications

Phase 2 launch

Welcome to Phase 2 of The Big Squeeze survey – an opportunity for all Voluntary and Community groups working in London to register the impact of the recession on their work and the people they serve.

Last year's survey found a strong increase in demand for charitable services and a great deal of fear and uncertainty as to how the capital's voluntary and community groups would cope.

LVSC and its partners used this information to raise the profile of your work with government and other funders in the region, including London Councils, the Mayor, Government Office and London Funders.

Since publication of our July report many of its findings and predications, including psychological affects and other examples of social fallout, have been borne out by facts on the ground.

This year we revisit the original survey themes - but we will also begin to map how widely-anticipated reductions in public expenditure will affect London's charities and their ability to support Londoners.

What we need from you

Please take a few minutes to complete out short survey below. For an idea of how this information will be used take a look at our July 09 Phase 1 report, available from www.lvsc.org.uk/bigsqueeze.

Why you should complete this survey

By contributing you are adding your voice to London's biggest and broadest VCS campaign around the recession and its affects in London. Your response gives weight and credibility to the campaign, which helps LVSC and our partners make the strongest possible case for our sector's role in tackling the recession.

Many of last year's contributors also benefited in practical ways – we undertook a great deal of outreach to local partnership conferences and events, supporting recession activity underway in boroughs, across boroughs and regionally.

We also commissioned several groups to provide us with case studies of their work, which informed the final report. We would expect this kind of activity to take place again this year.

Survey text

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All of your information will be treated confidentially and anonymised in any future reporting, unless we obtain your specific consent.